

David Roberson

Creative Interactive Art Director & UI Designer

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Experience



Interactive Art Director - ER Marketing

This assignment entailed collaboration on overall campaign ideas with Art Directors/Designers and leading the interactive-specific ideas for the Interactive Team, including the supervision of Developers and Programmers. In charge of all Front-End Design, Development and also Email template layouts.

www.ermarketing.net



Web Designer - BKV Inc.

Working directly with clients and programmers to determine website requirements. Designs and functionality was to use latest technologies and best-practices while keeping in mind browser compatibility issues.

www.bkv.com



Designer and Developer - Freelance

Task includes single handedly work on multiple projects from Corporate Branding, Website Designing, Coding, Social Media, Flash Animations, Business Cards, Custom Brochures, and Banner Ads.

www.daviddroberson.com

Most Recent

Interactive Projects

ER Marketing - Website & Mobile

K-State - Website & Logo Design

BobCat® Mowers - Website Branding

Al's Plumbing Dallas - Marketing

International Currency - Website

Jouras Law - Branding & Marketing

Orschlen Farm & Home - Website

Sipatiniz - Rebrand, Video and Website

Software

Adobe Suite: Fireworks, Dreamweaver, Flash, Photoshop, After Effects, Illustrator, InDesign, Acrobat.

Microsoft Office Suite: Word, Excel, PowerPoint, Outlook.

Program Languages

(X)HTML(5), CSS(3), PHP, jQuery, JavaScript, XML, .NET, MySQL Database, FBML.

